

GOVERNMENT OF TELANGANA
ABSTRACT

Telangana Tourism - Tourism Promotion – Released of Advertisement in “Airports India” magazine in May 2016 & June 2016”, for 2 insertions, through M/s. Akshara Advertising Ltd., Hyderabad – Publication Charges – Sanctioned and Release of an amount of Rs.4,00,000/- (Rupees Two Lakhs only) including taxes -- Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 450

Dated: 12-07-2016
Read the following:

1. From Mr. B. Anand, M/s. Media 9 Communications, Tarnaka, Secunderabad, Dt.18-04-2016.
2. Govt.Lr.No.1562/SA/PMU/2016, of YAT & C (PMU) Department, Dt.28-04-2016.
3. Invoice No.008/16, Dated:11-05-2016 of M/s. Akshara Advertising Ltd., Hyderabad.

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ORDER:

In the letter 1st read above, M/s. Media 9 Communications, Tarnaka, Secunderabad, has requested to release an advertisement “Airports India” magazine in May 2016 & June 2016 issues”, for an amount of Rs.4,00,000/- (Rupees Four Lakhs only) including taxes. Accordingly, Government have issued a work order, through M/s. Akshara Advertising Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Akshara Advertising Ltd., Hyderabad, has furnished a bill for an amount of Rs.2,04,350/- + Rs.2,04,350/- including taxes, towards publication of Full Page (colour) advertisement in “Airports India” magazine in May 2016 & June 2016 issues”, and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction and release for an amount of Rs.4,00,000/- (Rupees Four Lakhs only) including taxes, as per work order, towards publication of Full Page (colour) advertisement in “Airports India” magazine in May 2016 & June 2016 issues, through M/s. Akshara Advertising Ltd., Hyderabad.

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:

“3452- Tourism - 01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit – 260 – Advertisement, Sales and Publicity – Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-3 above and disburse the same to M/s. Akshara Advertising Ltd., Hyderabad, through following details:-

Account Name	: M/s. Akshara Advertising Ltd., Hyderabad
Account No	:910020047482542
Name of the Bank:	Axis Bank Ltd., Universal Insurance Bld. Gr Floor, Sir P.M. Road, Fort, Mumbai – 400001.
IFSC Code	:UTIB00000004
PAN NO.	:AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM
SECRETARY TO GOVERNMENT

To
M/s. Akshara Advertising Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER